

An Urban Village that People now call Home - Coorparoo Square

Coorparoo's Reactivated Iconic Site Revitalises the Coorparoo Junction Precinct

Coorparoo Brisbane Queensland Australia

Conrad Gargett, the architectural practice appointed to reactivate the iconic 1960's Myer site in Brisbane's eastern city fringe, was proud to create the unique urban village that people now call home - Coorparoo Square. Facilitated through a close working relationship with joint venture partners Frasers Property Australia and Honeycombes Property Group, as well as Probuild Constructions, Conrad Gargett designed the \$252 million project which acts as a catalyst for the revitalisation of the Coorparoo Junction Precinct.

Director of Conrad Gargett, John Flynn, stated, "The project brief was to design a vibrant, diverse and distinctive precinct that creatively reactivates the vacant landmark site. With the seamless and sustainably-focused integration of residential, retail, commercial and leisure spaces, this part of the city has been enriched by the delivery of Coorparoo Square for residents and the wider community to interact and enjoy."

Residents have moved into their contemporary apartments with panoramic city and suburban views and are appreciating the abundant lifestyle amenities including sport and leisure facilities at their doorstep. Their homes are seamlessly connected to a sub-tropical, shady and pedestrian-focused retail and commercial precinct accessible to the public, with convenient shopping, cafes, restaurants and an impressive 10-theatre Dendy Cinema complex.

Flynn highlighted some design features, "The sculptural family of towers create an impression of a cohesive neighbourhood within the skyline and emphasises the importance of Coorparoo. The landmark three residential towers have been designed to respond to their location and maximise views out and privacy between the towers. They are designed to appear as a cohesive group of buildings each with their own individual character. The stepped building heights and the folded roof form of each tower create a strong skyline signature for the development."

"Continuity of materiality was an essential concept in the public spaces. The brick ribbon and super graphics were derived from three interrelated social concepts – memory, time and cognition – their intricate relationships creating a strong visual link to the past use of the mixed-use site as the first suburban shopping centre in Brisbane."

Through decades of experience, Conrad Gargett understands the creation of home and community, focusing on the personalisation of space, ease of movement, views, light, landscape, airflow, and privacy balanced with an association to people and amenities, engendering feelings of connectivity and belonging. The firm's designs focus on enhancing quality of life, offering comfortable, functional and visually appealing home options, operational efficiencies, sustainability initiatives, and design integrity and longevity, informed by empathy and an astute understanding of people and place. This lies at the heart of what Conrad Gargett does - creating meaningful places for people.

For more information, please contact:

Nicole Hansson, Marketing and Communications Manager, Conrad Gargett

T: 07 3229 3555 E: nhansson@conradgargett.com.au Website: www.conradgargett.com.au

LinkedIn: Conrad Gargett Twitter: @ConradGargett Instagram: Conrad Gargett